

RACHEL ZHANG

UX DESIGN CONSULTANT & MENTOR

ABOUT ME



I'm a passionate UX/Service designer who who helps organizations understand their users and align their business goals with users' goals.

EXPERIENCE

May. 2016 - Now

UX Design Freelancer

Software design for Mercedes;
Mobile site design for Nike;
e-commerce web design for WallStreetEnglish;
UI/UX design for startups

Apr. 2018 - Now

UX Design Mentor

Mentor students at Designlab,
CareerFoundry & RookieUp

Mar. 2018 - Jun.2019

UX Designer at Blacklane

Web design | Research | PM
Booking funnel redesign

Aug. 2015 - Dec. 2015

UX Designer/Researcher

Intern at Bosch UX Department

CONTACT

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EDUCATION

Sep. 2011 - Jul. 2015

B.Eng. Industrial Design at
College of Design & Innovation,
Tongji University, Shanghai

Mar. 2014 - Jul. 2014

Industrial & Interaction Design
Exchange student at University
of Applied Arts, Vienna

PROFESSIONAL SKILLS



Sketch | InVision | Axure | OmniGraffle
Hotjar | Google Analytics | Zeplin
User research | Usability testing
HTML & CSS basics | Unity basics
Service design toolkit | Design thinking

LANGUAGES

Chinese - Native
English - Excellent
German - Intermediate

INTERESTS

Photography | Travel | Yoga | Outdoor